

DUPLICATE

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Target Enterprises**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd.**  
**Ste 1240**  
**Sherman Oaks, CA 91403-5347**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
915199-1	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
WXII	Kathi Thornton	Eagle-Los Angeles	National

Advertiser	Product	Estimate Number
Republican Governors Ass	REP GOV ASSOCIATION	143

Flight Dates	Order #	Alt Order #
10/01/12 - 10/07/12	915199	07876891

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/05/12	M-F WXII 12 News @ 5 a 5-6am		MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII M 10/01/12 5:46 AM M-F WXII 12 News @ 5 am 5-6am :30 DMRGANC1207H \$300.00 NM									
3 WXII W 10/03/12 5:55 AM M-F WXII 12 News @ 5 am 5-6am :30 DMRGANC1207H \$300.00 NM									
1 WXII Th 10/04/12 4:59 AM M-F WXII 12 News @ 5 am 5-6am :30 DMRGANC1207H \$300.00 NM									
2	10/01/12	10/05/12	NBC Today Show	7-9am	MTWTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/01/12 7:59 AM NBC Today Show 7-9am :30 DMRGANC1207H \$900.00 NM									
3 WXII Tu 10/02/12 7:26 AM NBC Today Show 7-9am :30 DMRGANC1207H \$900.00 NM									
2 WXII W 10/03/12 8:57 AM NBC Today Show 7-9am :30 DMRGANC1207H \$900.00 NM									
3	10/01/12	10/05/12	Live with Regis & Kelly	9-10AM	MTWTF--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/01/12 9:25 AM Live with Regis & Kelly 9-10AM :30 DMRGANC1207H \$250.00 NM									
3 WXII Tu 10/02/12 9:46 AM Live with Regis & Kelly 9-10AM :30 DMRGANC1207H \$250.00 NM									
2 WXII W 10/03/12 9:59 AM Live with Regis & Kelly 9-10AM :30 DMRGANC1207H \$250.00 NM									
4 WXII Th 10/04/12 9:29 AM Live with Regis & Kelly 9-10AM :30 DMRGANC1207H \$250.00 NM									
5 WXII F 10/05/12 9:49 AM Live with Regis & Kelly 9-10AM :30 DMRGANC1207H \$250.00 NM									
4	10/01/12	10/05/12	NBC Today Show II	10A-12N	MTWTF--	:30	10	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 10 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXII M 10/01/12 10:56 AM NBC Today Show II 10A-12N :30 DMRGANC1207H \$100.00 NM									
7 WXII M 10/01/12 11:59 AM NBC Today Show II 10A-12N :30 DMRGANC1207H \$100.00 NM									
6 WXII Tu 10/02/12 10:30 AM NBC Today Show II 10A-12N :30 DMRGANC1207H \$100.00 NM									
1 WXII Tu 10/02/12 11:53 AM NBC Today Show II 10A-12N :30 DMRGANC1207H \$100.00 NM									
3 WXII W 10/03/12 11:30 AM NBC Today Show II 10A-12N :30 DMRGANC1207H \$100.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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www.wxii12.com

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8	10/01/12	10/05/12	M-F WXII 12 News @ 6 p	6-630pm	MTWTF--	:30	5	\$1,000.00	NM																																																																																																																																					
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>MTWTF--</td><td>5</td><td>\$1,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WXII</td><td>M</td><td>10/01/12</td><td>6:27 PM</td><td>M-F WXII 12 News @ 6 pm</td><td>6-630pm</td><td>:30</td><td>DMRGANC1207H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>3</td><td>WXII</td><td>Tu</td><td>10/02/12</td><td>6:29 PM</td><td>M-F WXII 12 News @ 6 pm</td><td>6-630pm</td><td>:30</td><td>DMRGANC1207H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>1</td><td>WXII</td><td>W</td><td>10/03/12</td><td>6:13 PM</td><td>M-F WXII 12 News @ 6 pm</td><td>6-630pm</td><td>:30</td><td>DMRGANC1207H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>4</td><td>WXII</td><td>Th</td><td>10/04/12</td><td>6:24 PM</td><td>M-F WXII 12 News @ 6 pm</td><td>6-630pm</td><td>:30</td><td>DMRGANC1207H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>5</td><td>WXII</td><td>F</td><td>10/05/12</td><td>6:27 PM</td><td>M-F WXII 12 News @ 6 pm</td><td>6-630pm</td><td>:30</td><td>DMRGANC1207H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	MTWTF--	5	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WXII	M	10/01/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	DMRGANC1207H	\$1,000.00	NM	3	WXII	Tu	10/02/12	6:29 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	DMRGANC1207H	\$1,000.00	NM	1	WXII	W	10/03/12	6:13 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	DMRGANC1207H	\$1,000.00	NM	4	WXII	Th	10/04/12	6:24 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	DMRGANC1207H	\$1,000.00	NM	5	WXII	F	10/05/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	DMRGANC1207H	\$1,000.00	NM																																																							
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Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
915199-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Republican Governors Ass	REP GOV ASSOCIATION	143	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/01/12	10/05/12	M-Sun Nightly News	630p-7p	MTWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	10/01/12	7:00 PM	M-Sun Nightly News	630p-7p	:30	DMRGANC1207H	\$1,200.00 NM
4	WXII	Tu	10/02/12	7:01 PM	M-Sun Nightly News	630p-7p	:30	DMRGANC1207H	\$1,200.00 NM
2	WXII	W	10/03/12	7:00 PM	M-Sun Nightly News	630p-7p	:30	DMRGANC1207H	\$1,200.00 NM
5	WXII	Th	10/04/12	7:00 PM	M-Sun Nightly News	630p-7p	:30	DMRGANC1207H	\$1,200.00 NM
1	WXII	F	10/05/12	7:00 PM	M-Sun Nightly News	630p-7p	:30	DMRGANC1207H	\$1,200.00 NM
10	10/01/12	10/05/12	Inside Edition	7-730pm	MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	M	10/01/12	7:29 PM	Inside Edition	7-730pm	:30	DMRGANC1207H	\$800.00 NM
1	WXII	Tu	10/02/12	7:28 PM	Inside Edition	7-730pm	:30	DMRGANC1207H	\$800.00 NM
5	WXII	W	10/03/12		Inside Edition	7-730pm	:00		<del>\$800.00</del> NM
See MG 10.6									
*** ND Football sat 10/6***									
2	WXII	Th	10/04/12	7:28 PM	Inside Edition	7-730pm	:30	DMRGANC1207H	\$800.00 NM
3	WXII	F	10/05/12	7:21 PM	Inside Edition	7-730pm	:30	DMRGANC1207H	\$800.00 NM
6	WXII	Sa	10/06/12	10:23 PM	Notre Dame Football	ND Football	:30	DMRGANC1209H	\$800.00 NM
MG for 10.5 10/03									
11	10/01/12	10/06/12	M-Su WXII 12 News @ 11	11-1135pm	MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	M	10/01/12	11:34 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	DMRGANC1207H	\$800.00 NM
3	WXII	Tu	10/02/12	11:22 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	DMRGANC1207H	\$800.00 NM
1	WXII	W	10/03/12	11:23 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	DMRGANC1207H	\$800.00 NM
2	WXII	Th	10/04/12	11:17 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	DMRGANC1207H	\$800.00 NM
5	WXII	Sa	10/06/12	11:24 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	DMRGANC1209H	\$800.00 NM
12	10/01/12	10/05/12	NBC Tonight Show	1135pm-1237am	MTWTF--	:30	5	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXII	M	10/01/12	12:10 AM	NBC Tonight Show	1135pm-1237am	:30	DMRGANC1207H	\$225.00 NM
3	WXII	Tu	10/02/12	12:09 AM	NBC Tonight Show	1135pm-1237am	:30	DMRGANC1207H	\$225.00 NM
1	WXII	W	10/03/12	12:08 AM	NBC Tonight Show	1135pm-1237am	:30	DMRGANC1207H	\$225.00 NM
4	WXII	Th	10/04/12	11:58 PM	NBC Tonight Show	1135pm-1237am	:30	DMRGANC1207H	\$225.00 NM
2	WXII	F	10/05/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	DMRGANC1207H	\$225.00 NM
13	10/06/12	10/06/12	WXII 12 News	5:30-6am	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/06/12	5:54 AM	WXII 12 News	5:30-6am	:30	DMRGANC1209H	\$100.00 NM
14	10/07/12	10/07/12	NBC Meet the Press	9-10am	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$500.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
915199-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Republican Governors Ass	REP GOV ASSOCIATION	143	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																														
14	10/07/12	10/07/12	NBC Meet the Press	9-10am	-----S	:30	1	\$500.00	NM																														
<table> <tr> <td>10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$500.00</td><td colspan="5"></td></tr> <tr> <th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate Type</th></tr> <tr> <td>1</td><td>WXII</td><td>Su</td><td>10/07/12</td><td>10:00 AM</td><td>NBC Meet the Press</td><td>9-10am</td><td>:30</td><td>DMRGANC1209H</td><td>\$500.00 NM</td></tr> </table>										10/01/12	10/07/12	-----S	1	\$500.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WXII	Su	10/07/12	10:00 AM	NBC Meet the Press	9-10am	:30	DMRGANC1209H	\$500.00 NM
10/01/12	10/07/12	-----S	1	\$500.00																																			
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1	WXII	Su	10/07/12	10:00 AM	NBC Meet the Press	9-10am	:30	DMRGANC1209H	\$500.00 NM																														
<u>Total Spots</u>							<b>58</b>																																

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$29,075.00</b>
<u>Agency Commission</u>	<b>\$4,361.25</b>
<u>Net Amount Due</u>	<b>\$24,713.75</b>